

# JUNE 27 THE START UP

JUNE 28 THE BTH ANNUAL 21ST CENTURY CAR SHOLL

ICE CREAM RUN

GRAPEUINE RUN



**G290 FAN** 

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THE 21ST CENTURY CAR SHOW LLC & AFFILIATED SPONSORS





#### PLEDGE TO DONATE NET PROCEEDS TO OPERATION SMILE.

Operation Smile is the industry leading 501C3 in cleft lip and palate treatment. Their care dramatically improves the quality of life of those impacted by such a debilitating condition, and the 24 Hours of Octane is proud to contribute to their global outreach.





# ENTRY PROCESS

- 1. REVIEW THE 24 HOURS OF OCTANE ITINERARY
  - TAKE A LOOK AT EVERYTHING THE 24 HOURS OF OCTANE HAS TO OFFER INCLUDING PRIVATE DINING, EXCLUSIVE DISPLAYS, AND MORE DEPENDING ON WHICH EVENT PACKAGE IS BEST FOR YOU.
- 2. REQUEST AN INVITATION
  - REQUEST AN INVITATION WITH YOUR QUALIFYING VEHICLE.
- 3. SECURE YOUR SPOT ONCE YOUR VEHICLE IS ACCEPTED
  - USE THE PRIVATE LINK PROVIDED IN YOUR ACCEPTANCE EMAIL TO SECURE YOUR TICKETS FOR <u>ANY OR ALL EVENTS</u>. TICKETS ACCOMMODATE A VEHICLE AND UP TO TWO (2) GUESTS.
- 4. AWAIT THE COMPLETE EVENT TIMELINE
  - AS THE 24 HOURS OF OCTANE DRAWS NEAR KEEP AN EYE ON YOUR INBOX FOR THE OFFICIAL EVENT TIMELINE, COMPLETE WITH EXACT ADDRESSES, EVENT PROTOCOLS, AND PRECISE EVENT DETAILS.

PLEASE DO NOT HESITATE TO CONTACT US WITH ANY QUESTIONS AT 21STCENTURYCARSHOW@GMAIL.COM



ALL 24 HOURS OF OCTANE EVENTS ARE GOVERNED BY THE SAME APPLICATION & ACCEPTANCE FORMAT. THE ONLY VEHICLE GUIDELINE IS AS FOLLOWS:

#### MODEL YEAR 2000 OR NEWER PER FACTORY BUILD DATE

EMPHASIS WILL BE PLACED ON VEHICLE RARITY, CUSTOM BUILD QUALITY, AND COLLECTIBILITY, IN ADDITION TO THEIR EXOTIC/LUXURY/MUSCLE CAR CHARACTER. EXCEPTIONS MAY BE MADE ON A CASE BY CASE BASIS.

APPROVED VEHICLES INCLUDE, BUT ARE NOT LIMITED TO:

- FOREIGN EXOTICS
  - FERRARI, LAMBORGHINI, MCLAREN, LOTUS, NOBLE, ASTON MARTIN, MASERATI, NISSAN GTR, ETC...
- LUXURY PERFORMANCE VEHICLES
  - PORSCHE, AUDI RS & R8 MODELS, MERCEDES BENZ AMG MODELS, BMW 18
    & M MODELS, JAGUAR F TYPE, BENTLEY, LEXUS, ROLLS ROYCE, ETC...
- AMERICAN PERFORMANCE
  - FORD GT, DODGE VIPER/DEMON/HELLCAT/ SCATPACK & DAYTONA VARIANTS, CORVETTE, CAMARO, SHELBY GT350 & GT500, COBRA, ETC...

Official 24 Hours of Octane



EVERY VEHICLE AT THE 24 HOURS OF OCTANE HAS THE OPPORTUNITY TO ADORN THE OFFICIAL EVENT LIVERY PICTURED BELOW, WHICH INCLUDES:

- 24 HOURS OF OCTANE LOGO
- 24 Hours of Octane windshield banner

HOURSOF

- 21st Century Car Show text banner
- DEATH BEFORE PRIUS WHEEL ARCH BANNER

VEHICLES WITH A LIVERY WILL ALSO RECEIVE:

- PRIVATE PHOTOSHOOT FRIDAY NIGHT IN DOWNTOWN PRESCOTT\*\*
- CENTERSTAGE PARKING AT THE 8TH ANNUAL 21ST CENTURY CAR SHOW
- LEAD PLACEMENT IN THE POLICE ESCORT ON THE ICE CREAM RUN

\*\* Event in addition to published itinerary

Partial livery options are available. Contact us to discuss design & installation options.



Ellent Pachages

# PLATINUM

UNLIMITED ACCESS TO THE 24 HOURS OF OCTANE, INCLUDING ALL EVENTS AND AMENITIES.

• LIMITED TO ONLY 25 VEHICLES, AVAILABLE UPON REQUEST.



ACCESS TO THE START UP, THE 8TH ANNUAL 21ST CENTURY CAR SHOW, AND THE ICE CREAM RUN.

• LIMITED TO ONLY 40 VEHICLES



ACCESS TO THE START UP, AND 8TH ANNUAL 21ST CENTURY CAR SHOW.

• LIMITED TO ONLY 55 VEHICLES

MDGRADE

ACCESS TO THE 8TH ANNUAL 21ST CENTURY CAR SHOW.





KICK OFF THE 24 HOURS OF OCTANE WITH A PRIVATE WELCOME BANQUET NESTLED IN DOWNTOWN PRESCOTT. JOIN OTHER DRIVERS AT A PRIVATE VICTORIAN ESTATE, LISTED ON THE NATIONAL HISTORIC REGISTRY, ON THE BEAUTIFULLY TREE LINED STREET OF N. MT. VERNON AVENUE. ENJOY CATERED BACKYARD BARBEQUE DINING, AND CHECK IN TO THE WEEKEND'S EVENTS TO RECEIVE OFFICIAL MERCHANDISE AND CREDENTIALS.

AS DINNER CONCLUDES, MAKE THE FIVE MINUTE JOURNEY TO *THE PRESCOTT Resort* for a beautiful sunset photoshoot atop the best overlook of the downtown area. 21st Century staff & media teams will stage vehicles in our reserved parking area upon arrival - be sure to <u>Arrive by 7:45 PM</u> as to not miss the sunset!

# OFFICIAL LODGING THE PRESCOTT RESORT AND CONFERENCE CENTER



ENJOY OVERNIGHT ACCOMMODATIONS AT THE OFFICIAL LODGING HOST FOR THE 24 HOURS OF OCTANE. WITH A SPECTACULAR VIEW OF DOWNTOWN PRESCOTT, THE PRESCOTT RESORT IS HAPPY TO PROVIDE LODGING AT A DISCOUNTED RATE TO

TO SECURE YOUR ROOM: <u>CALL (800)-967-4637</u>.

ALL DRIVERS OF 21ST CENTURY CAR SHOW.

MENTION YOU ARE WITH 21ST CENTURY CAR SHOW TO RECEIVE OUR DISCOUNTED RATES:

Deluxe Guestroom: \$178.00 SUITE: \$198.00

\*Rates guaranteed until May 27, 2025. After this date discounted Deluxe Guestrooms and Suites will no longer be available at the above price.







### The 8th EAnnual 21ST CENTURY CAR SHOLL



Held in beautiful downtown Prescott on the streets bordering the Yavapai County Courthouse Square, join our largest display of modern exotic, luxury, and American automobiles to date. This showing is only open to vehicles model year 2000 and newer, and is the focal point for our contribution to **501(c)3 Operation Smile**. We encourage entrants to leave windows down and doors up to maximize the engagement from the crowds measuring thousands of viewers strong.

ENTRANTS WILL ALSO RECEIVE A CUSTOM DESIGNED DASH PLAQUE, OFFICIAL 24 Hours of Octane merchandise, and professional media coverage to pair with this incredibly unique and picturesque showmanship opportunity.





🛈 Departs at 12 PM

DEPART THE 8TH ANNUAL 21ST CENTURY CAR SHOW WITH A POLICE ESCORT OUT OF PRESCOTT BEFORE COVERING A QUICK 20 MILES TO SKULL VALLEY. NOT EVEN A YEAR OLD, THE FORGE IS THE LATEST ROADSIDE HANGOUT TO POP UP ALONG ONE OF ARIZONA'S MOST SCENIC HIGHWAYS. WITH THE ENTIRE FACILITY UNDER 21ST CENTURY OPERATION, ENJOY A LIGHT LUNCH, HAND-SCOOPED & SOFT SERVE ICE CREAM, ALONG WITH COLD SODA, WATER, AND LEMONADE, TO ESCAPE JUNE'S SUMMER HEAT.





~ A private grand opening limited to only 25 Platinum Access vehicles ~

**REQUEST PLATINUM ACCESS** 







~ A TRADITIONAL CRUISE FOLLOWED BY FINE, AUTHENTIC ITALIAN CUISINE ~ ~ LIMITED TO ONLY 25 PLATINUM ACCESS VEHICLES ~

**Request Platinum Access** 

